

**Enrich X TGI Fridays Malaysia Special Privilege Discounts  
TERMS AND CONDITIONS**

1. The Enrich X TGI Fridays Malaysia Special Privilege Discounts (“Campaign”) for Enrich Members is organised by Enrich by Malaysia Airlines Berhad and Craveat International Sdn Bhd (“Organisers”).
2. The TGI Fridays Malaysia is managed by Craveat International Sdn Bhd, a company incorporated in Malaysia and having its registered address located at Unit 2.2, Level 2, Work@Clearwater, Jalan Changkat Semantan, Damansara Heights, 50490 Kuala Lumpur, Malaysia.

**[A] Duration & Eligibility**

1. This Campaign is from 8 January 2024 to 30 June 2025 (“Campaign Period”) and open to all Enrich Members, subject to the following Terms and Conditions.
2. The Campaign and the privilege offered is open to all Enrich Members, and it is applicable for dine-in only at any TGI Fridays’ Malaysia restaurants as published in <https://fridays.com.my/find-us/> (“Eligible Outlets”).
3. During the Campaign Period, Enrich Platinum, Gold, Silver, and Blue Members will be entitled to the following Special Privilege Discount (“Promotion”):

No	Promotion	Terms and Conditions
1	Tuesday Promo: Enjoy 50% off on all steaks  Normal Price: RM92.90 Price After Discount: RM46.45*	<ol style="list-style-type: none"> <li>a. All Enrich Members are eligible for this Promotion.</li> <li>b. A minimum order of one (1) main course is required to enjoy this Promotion.</li> <li>c. Applicable on Tuesdays only.</li> <li>d. Not applicable with other promotions, including Kids Eat Free, Lunch Menu, Festive Menu, Flash Sale, or any related privileges.</li> </ol>
2	Everyday Promo: Claim a FREE Fridays™ Signature Glazed Sesame Chicken Strips (worth RM25.90*)	<ol style="list-style-type: none"> <li>a. Only Enrich Blue and Silver Members are eligible for this Promotion.</li> <li>b. A minimum spend of RM80 is required to enjoy this Promotion.</li> <li>c. Not applicable with other promotions, including Kids Eat Free, Lunch Menu, Festive Menu, Flash Sale, or any related privileges.</li> </ol>
3	Everyday Promo: Claim a FREE Fridays™ Chicken Fingers (worth RM33.90*)	<ol style="list-style-type: none"> <li>a. Only Enrich Gold and Platinum Members are eligible for this Promotion.</li> <li>b. A minimum spend of RM80 is required to enjoy this Promotion.</li> <li>c. Not applicable with other promotions, including Kids Eat Free, Lunch Menu, Festive Menu, Flash Sale, or any related privileges.</li> </ol>

*\*Note: All prices are subject to 6% Sales and Services Tax (SST) and 10% service charge.*

4. Enrich Members will not earn Enrich Points or Tier Elite Points for any purchases at this outlet under this Campaign.

5. In order to enjoy the Promotion, Enrich Members are required to present the Promotion voucher code from Malaysia Airlines app to the cashier upon payment.
6. In order to retrieve the Promotion voucher code, Enrich Members are required to follow the steps below:
  - i. Download the Malaysia Airlines app.
  - ii. Login to Enrich Account.
  - iii. Click 'MHvoucher' and select the e-voucher under 'Privilege Offers'.
  - iv. Click 'Redeem' then 'Confirm' to claim the deal. You can view your claimed deal via 'View My Vouchers'.
  - v. To use the e-voucher, Members must be present at the Eligible Outlet, then click 'Use Now' and 'Yes' to confirm. A QR code, barcode and text code will be displayed.
  - vi. Present the e-voucher upon payment at the cashier.
7. Only one (1) e-voucher can be used per transaction, per table.
8. An Enrich Member can claim up to ten (10) e-vouchers per month.
9. The e-voucher is non-refundable or re-issuable and, cannot be converted into cash value.
10. Any dispute on the purchase made is to be addressed with TGI Fridays Malaysia. Enrich will not be responsible for any disagreements on the purchase(s) made at TGI Fridays Malaysia.

#### [B] General Terms and Conditions

1. Enrich by Malaysia Airlines, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from either participation in this Campaign. Any dispute concerning goods or services received under this Campaign shall be settled between the Enrich Member and TGI Fridays Malaysia. Enrich by Malaysia Airlines shall bear no responsibility for resolving such disputes or for the dispute itself.
2. Enrich by Malaysia Airlines is not liable for TGI Fridays Malaysia's failure or delay in providing the goods or services to Enrich Member.
3. The Organisers reserve the right at any time to change, modify or cancel the Campaign rules prior without notice including regulations, benefits and conditions of participation. All other applicable terms and conditions shall apply. Please visit <https://enrich.malaysiaairlines.com/enrich/about-enrich/terms-conditions.html>
4. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia. Enrich Member agrees to submit to the exclusive jurisdiction of the Courts of Malaysia over all matters arising from this Campaign.
5. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English Terms and Conditions shall prevail.

6. By participating in this Campaign, it is deemed that the Enrich Member have read and agreed to be bound by these Terms and Conditions. Any breach of these Terms and Conditions may, at the Organisers' absolute discretion, result in forfeiture of any of the goods or services rendered. The Organisers shall not be liable for any claim whatsoever resulting from the Enrich Member's participation in this Campaign.
7. The Organisers will not be held responsible for any typographical errors or misprint under these Terms and Condition.

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